

## PERSONAL

# DESIGN

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## SUMMARY

Designer skilled in transforming a client's vision and objectives into effective marketing materials for building business and reinforcing a brand. Over 10 years of experience managing multiple projects from initial concept development to final print production in high paced, tight deadline environments. Experienced computer technician specializing in Macintosh troubleshooting and maintenance. An artist with a keen eye for detail and a passion for creating new, award winning, and innovative design solutions. [Click here to view a short presentation of my work.](#)

# ART

### **A.W. Hasting & Company**

Working as a graphic designer for Marvin Windows & Doors northeast distributor in Enfield, Connecticut. I create and produce a variety of projects including: [ads](#), [banners](#), [brochures](#), [direct mail](#), flyers, POP materials, truck graphics, posters, presentations, and [signs](#) using Quark Xpress, Adobe Illustrator, Adobe Photoshop, Flash MX, Powerpoint, and Adobe Acrobat on a Macintosh. Designed the company [web site](#). Duties include:

- Troubleshooting and computer maintenance
- Pre-press production
- [Flash animation design](#)
- Digital printing

### **Percival Communications**

I worked as the graphic designer/art director with a public relations/advertising agency in Avon, Connecticut. Handled all design work for the firm and its clients, from concept development through printing. Projects ranged from annual reports and brochures to ads, direct mail and Web site design. Clients included the Annie E. Casey Foundation, Connecticut Natural Gas, Loctite Corporation, The Hartford Insurance, Yale New Haven Hospital, and many others. Designed the agency [Web site](#). Duties included:

- Wrote printing quotes
- Designed web sites
- Went on press checks
- Conceptual development
- Estimated time and costs
- Troubleshoot and maintenance of agency Macintosh computer environment
- Provided pre-press production services
- Selected paper stock, printers, and vendors
- Scanned and color corrected images
- Directed photographers and photo shoots
- Presented concepts to clients

### **Resolution Mapping Incorporated (now Maptech)**

Employed as a design and pre-press specialist for the firm that published 4 color recreational boating guides. Duties included:

- Ad design
- Logo design and re-creation
- Digital photo retouching

### **McGeary and Associates**

Worked as a graphics programmer for an electronic publishing firm that produced cross-platform compact disks. Designed the company logo for [McGeary](#). Duties included:

- Designing graphics for compact discs
- Developed graphics for the web

### **New Ideas of America**

I was employed as a graphic designer in an advertising agency that specialized in developing brands for new products and new inventions. Duties included:

- Logo/trademark design
- Yellow page and magazine ads
- Brochure design

### **Freelance Artist**

Clients: [AECF](#), Client First Advertising & PR, [City Steam](#), [Connecticut Economic Resource Center \(CERC\)](#), [Duke Energy](#), [LIG](#), [Loctite](#), [Logic Telephone](#), [The Ivory Restaurant](#), [New England Public Works Association \(NEPWA\)](#), [PMR](#), and [Yale-New Haven Hospital](#).

- [Pen and ink illustration](#)
- [Brochure design](#)
- [Ad and billboard design](#)
- [Pencil illustration](#)
- [Newsletter design](#)
- [Watercolor painting](#)
- [Logo design](#)
- [Web page design](#)

*Oct. 2002 – Present*

*Graphic Designer  
Retail Distributor  
Enfield, CT*

*April 1997 – Aug. 2002*

*Art Director, Designer  
PR/Ad Agency  
Avon, CT*

*Mar. 1996 – Mar. 1997*

*Graphic Designer  
Publishing Company  
Old Saybrook, CT*

*Sept. 1995 – Mar. 1996*

*Graphics Developer  
Electronic Publishing  
Middletown, CT*

*Oct. 1994 – Sept. 1995*

*Graphic Designer  
Advertising Agency  
Hamden, CT*

*1990 – Present*

*Art Director  
Freelance Design  
Middletown, CT*

## EXPERIENCE

### **Southern Connecticut State University**

Bachelor's degree in Graphic Design.

*1986 – 1990*

*Hamden, CT*

- Quark Xpress 6.0
- Adobe Photoshop CS
- Adobe Illustrator 10
- Adobe Acrobat 6
- Macromedia Flash MX
- Stuff-it Deluxe
- Extensis Suitcase
- MapEdit
- Telnet
- Fetch
- Graphic Converter
- BBEdit
- Word
- PowerPoint
- Excel
- Retrospect
- Mac OS 10.3

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## EDUCATION

## PROGRAMS